

E-Commerce Website Operations & Webmaster

REMOTE (UNITED STATES) · STOREFRONT INFRASTRUCTURE & DIGITAL OPERATIONS

Company & Storefront	SuperBox for Sale (superboxforsale.com)
Employment Status	Full-Time (W-2 or Independent Contractor 1099 options available)
Available Openings	1 Dedicated Position (Digital Infrastructure & Storefront Operations)
Physical Work Location	Remote — United States (Candidates must legally reside within the continental US)
Target Compensation	\$28.00 – \$36.00 per hour (\$60,000 – \$75,000 annual equivalent), plus bonuses & stipend

01 About SuperBox for Sale

SuperBox for Sale is an established authorized North American distributor of premium Android media hubs, bringing genuine SuperBox hardware—including the S6, S7, and flagship S8 generations—directly to home viewers, cord-cutters, and entertainment enthusiasts throughout the United States and Canada.

Our digital storefront serves as the central hub of our business. Because our units represent a premium consumer electronics investment (\$300 to \$400+ per order), our website must project uncompromising credibility, rapid load performance, seamless navigation, and frictionless checkout security. Behind every transaction is a carefully orchestrated ecosystem involving content delivery networks, payment gateways, fraud prevention algorithms, and third-party logistics integrations. The E-commerce Website Operations & Webmaster role serves as the digital architect and technical steward ensuring this entire commerce engine runs without friction 24/7.

02 Strategic Purpose of the Role

We are seeking a proactive, detail-obsessed, and technically versatile E-commerce Webmaster to take complete operational ownership of our online storefront. This is not a theoretical advisory role; you will be the hands-on technical manager responsible for site uptime, code modifications, app integrations, and conversion funnel hygiene.

Working alongside our digital marketing specialists, inventory planners, and frontline support leads, you will bridge the gap between aesthetic presentation and backend technical performance. Whether optimizing Core Web Vitals to improve search rankings, building responsive promotional landing pages for high-stakes retail holidays, or configuring fraud detection filters to combat chargebacks, you ensure our storefront provides an effortless, high-trust buying experience for thousands of daily visitors.

03 Work Schedule & Incident Response Availability**Standard Hours**

EST / PST

9:00 AM – 5:30 PM EST

(6:00 AM – 2:30 PM PST)

Monday through Friday core availability.

Campaign Windows

PEAK

Occasional scheduled weekend/evening deployments during Cyber Week, Super Bowl rush, and hardware launches.

Operational Cadence

DAILY

Daily automated error audits, checkout health verification, catalog syncs, followed by feature rollouts and tuning.

04 Key Operational Responsibilities**1. Storefront Performance, Code Maintenance & UI/UX Optimization**

Maintain daily technical oversight of our e-commerce platform (Shopify Plus / WooCommerce), ensuring peak fidelity and responsiveness across mobile, tablet, and desktop. Write clean, lightweight HTML, CSS, JavaScript, and Liquid/PHP template code to customize product layouts and build comparison tables. Continually audit site velocity, render-blocking scripts, image compression, asset minification, and CDN caching to ensure top Google Core Web Vitals scores.

2. Checkout Hygiene, Payment Gateways & Fraud Mitigation

Configure, monitor, and troubleshoot multi-gateway payment infrastructure (Stripe, PayPal, Authorize.net, digital wallets). Monitor cart abandonment spikes, test end-to-end checkout paths across diverse browsers, and eliminate drop-off friction points. Fine-tune fraud filters and AVS/CVV matching to shield the business from chargebacks while preventing legitimate customer purchases from being mistakenly declined.

3. Catalog Merchandising, Promotional Deployments & Asset Management

Manage digital catalog accuracy across inventory counts, tiered pricing, warranty packages, and bundled accessory add-ons (remotes, cables). Build dynamic promotional banners, automated discount logic, countdown timers, and verify bundle pricing rules at checkout. Oversee media asset storage, ensuring high-resolution photography, video embeds, and technical PDFs render crisply without slowing load times.

4. Third-Party Integrations, Tracking Infrastructure & Data Reliability

Oversee an interconnected suite of web apps (review aggregators, live chat widgets, Klaviyo popups, shipping calculators). Purge orphaned scripts to eliminate code conflicts. Maintain tracking data integrity by managing Google Tag Manager, Google Analytics 4 e-commerce events, Meta Pixel, and server-side CAPI to feed marketing clean behavioral data.

5. Technical SEO Hygiene, Structured Data & Site Architecture

Collaborate with organic search leads to implement on-page technical SEO: clean schema markup (Product, Offer, Review, FAQ snippets), XML sitemaps, canonical link hierarchies, and 301 redirect mapping for 404 crawl errors. Safeguard crawl efficiency so search bots index product pages and knowledge bases without broken loops.

05 Candidate Profile & Technical Qualifications

- **Technical Competency & Platform Mastery:** At least three years of hands-on experience managing high-volume D2C e-commerce websites (consumer tech/electronics preferred). Deep expertise in Shopify/Liquid or WooCommerce/WordPress with the ability to write clean HTML5, CSS3/SCSS, and modern JavaScript without relying on bloated page-builder plugins. Experience configuring Cloudflare rules, DNS records, and REST APIs/webhooks is highly favored.
- **Commercial Instinct & Conversion-Focused Thinking:** Code is a means to achieve business performance. You approach web development through the lens of Conversion Rate Optimization (CRO), user psychology, and trust signals (warranty badges, address autofill, shipping arrival counters) to drive cart completion among cautious buyers.
- **Rigorous Diagnostic Methodology:** Methodical troubleshooting in staging environments, browser console inspections, network payload analysis, and robust rollback verification before pushing live code. You maintain clear technical documentation of all custom code snippets and app configurations.

06 Workspace & Technical Infrastructure Requirements

Computing Power

Modern macOS or Windows workstation with at least 16 GB RAM and dual-monitor support to cross-examine code, dashboards, and responsive mobile simulators.

Network Stability

Dedicated broadband connection with at least 100 Mbps download and 20 Mbps upload speeds, connected directly via Ethernet for uninterrupted deployment access.

Security & MFA

Secure, password-managed environment capable of handling multi-factor authentication (MFA) across our hosting, domain registries, and payment platforms.

07 Compensation, Growth & Perks

- **Competitive Pay:** \$28.00 to \$36.00 per hour (or \$60,000 – \$75,000 annual salary equivalent), tailored to your technical portfolio, CMS depth, and e-commerce optimization history.
- **Performance Bonuses:** Quarterly bonuses tied directly to store uptime metrics, Core Web Vitals targets, and overall digital conversion rate improvements.
- **Gear & Testing Hardware:** Brand-new SuperBox test units from our current product lineup for your home office, alongside a modern equipment budget for secondary testing displays.
- **Autonomy & Strategic Influence:** Substantial technical leeway to shape our digital storefront's architecture, test emerging commerce tools, and influence our brand's technical trajectory across North America.

08 Application Instructions

To submit your application, send an email directly to careers@superboxforsale.com with the exact subject line formatted as:

Application: E-Commerce Webmaster – [Your Full Name]

Please ensure your application contains the following three items:

1. **Updated Resume:** Detailing your past web management experience, technical stack, and direct e-commerce platforms managed.
2. **Portfolio / Live Storefront Links:** Provide 2 to 3 links to live websites or custom e-commerce pages you have built, managed, or optimized, accompanied by a brief sentence explaining your specific technical contribution to each.
3. **Technical Troubleshooting Scenario (250 words max):**

Prompt: Describe how you would troubleshoot a sudden situation where mobile visitors report that clicking the "Add to Cart" button on the flagship SuperBox product page causes an infinite loading spinner instead of redirecting to the checkout page.

09 Equal Opportunity Employer

SuperBox for Sale is an Equal Opportunity Employer. We evaluate all applicants without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, veteran status, or other legally protected characteristics. We value technical precision, disciplined problem-solving, and a dedication to high-performance e-commerce experiences across all our remote operations.

10 Official Business Identification & Dealer Verification

SuperBox for Sale is a leading authorized dealer of SuperBox, specializing in the supply of genuine SuperBox TV boxes Series S6, S7, and S8 across the United States and Canada.

Recruiting Desk: careers@superboxforsale.com
Webmaster & Ops: support@superboxforsale.com

Sales Hotline (WhatsApp): [+1 \(945\) 254 6147](tel:+19452546147)
24/7 Tech Desk (WhatsApp): [+852 9674 3876](tel:+85296743876)

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